

APR - 5 1937

EDMONTON

IRMA AND DISTRICT HOME TOWN
NEWSPAPER FOR THE PAST
TWENTY YEARS

IRMA TIMES

Vol. 21. No. 40.

Irma, Alberta, Friday, April 2nd, 1937.

\$2.00 per year in advance; 5c per copy

NEWS ITEMS FROM JARROW

Mr. and Mrs. McNabb are spending their Easter vacation with relatives in Heister.

The free dance in honor of the marriage of Mr. and Mrs. Ambrose Firkus held at the Community hall last Monday evening was attended by many people from near and far. The large hall was so full that the space to dance was limited.

We are sorry to learn that Mr. and Mrs. Paul Loring and children are to leave Jarrow this spring. Mr. Loring has rented a farm in B.C. It is a loss to our community to lose such a valuable citizen as Mr. Loring. As we bid him good-bye we wish him and his family the best success in their new home.

The new Enterprise work taken up by the daily schools was on display at the Batt school Tuesday of last week. The pupils have done very good work which proves the valuable work carried on by their teacher, Miss Nan Kennedy. Ice cream and cake was served by the pupils to the many invited guests.

Mrs. I. Matthew has arrived in Jarrow after being absent during the winter months.

The United church was well filled last Sunday and those present greatly appreciated the Easter program rendered by the members of the Sunday school. At the Easter service four children were baptized. Parents who wish to have their children baptized at some future date please arrange with the pastor for the same.

A three-act comedy entitled "Bachelor Husband," will be played by the Jarrow young people in the community hall on Friday evening, April 9th. A dance under the auspices of the young people will immediately follow the play.

Pa: "I think I'll go down stairs and send Nancy's young man home."

Ma: "Now, Elmer, remember the way we used to court."

Pa: "Gosh, I hadn't thought of that. Out he goes!"

SATHER'S SUPER SERVICE

- 1 Model T Engine \$10.00
- 1 Waterloo Boy Pump Engine, 1 1/2 h.p. 20.00
- 1 Star Four-Door Sedan 175.00
- 2 Model T Fords, each 25.00
- 1 Ford Coupe, 1929 225.00
- 1 Ford Coach, 1928 150.00

A LINE OF TIRES, BATTERIES
AND ACCESSORIES IN STOCK.

Kinsella Kernels.

Miss Harriet Barthwick who is attending Edmonton Normal school, is spending the Easter holidays with her parents.

Mr. and Mrs. W. L. Ferries, Miss Jean Bowden and Mr. Jack McKie motored to Edmonton on Sunday.

Mrs. R. S. Nease is spending a few days in Edmonton.

Miss Vimy Murray is spending a short time in the city.

Mrs. A. Dahms returned to her home in Wetaskiwin on Saturday.

Mr. Ivan Shippy, of Three Hills, is spending the holidays at the home of Mr. and Mrs. E. Mark.

Miss Dorothy Fleming is spending the holidays at her home in Coronation.

Miss Violet Williams spent the week-end in Edmonton.

Mr. J. Kapler motored to Leduc on Saturday. His mother and sister returned with him on Monday.

Miss Edith Corbett of Wetaskiwin is visiting at home.

Miss Isobel Stronach of Bruce is visiting at her home.

Misses Marian and Edith Watson spent the week-end at their home.

Mr. and Mrs. P. Napier were prize winners at the last Saturday night whist drive held by the tennis club.

Mrs. Burnett is away for vacation, visiting points in Saskatchewan.

Mr. and Mrs. J. Neale and family returned to Vermilion on Monday with Mrs. Neale's parents.

Mrs. C. Armstrong is visiting in Edmonton during the holidays.

Says Liberals Soon Prepared For Election

Calgary, Mar. 30.—Should developments at Edmonton warrant an appeal to the electorate, Alberta Liberals stated today they are all "ready to go."

From R.M. Edmondson, president of the provincial association the Herald learned that should conditions so develop the co-ordinating committee can be called together within a day or two and the general convention be convened within two or three weeks.

Mr. Edmondson said the association, through its House members and other sources has been closely following activity of the legislature and has made plans accordingly.

"Despite what may be a matter of conversation on the street, we are prepared to place men in the field within a very short time, should it be necessary," Mr. Edmondson stated.

IRMA GARAGE

CHRYSLER and PLYMOUTH
DEALER
B.A. OIL and GAS WELDING
MOTOR RE-CONDITIONING
All Work Guaranteed!
FOR SALE—One 12-20 Case Tractor.
One Pump Jack.
Your Business Is Appreciated.

WARN MOTORISTS OF DEADLY GAS

With deaths from this cause still occurring in this province from time to time, a warning of the danger of carbon monoxide poisoning is given to motorists by officials of the Alberta Motor Association.

During this season of cooler weather, there is a strong temptation to drivers to keep the car windows closed. "Drivers cannot be too careful in checking their exhaust lines, carburetors, heater and muffler or in seeing that floorboards fit tightly," said an official.

Carbon monoxide gas is colorless, odorless and tasteless. It acts quickly and without warning and is deadly even in small amounts.

Instances have been known where carbon monoxide has snuffed out the lives of drivers who were so anxious to listen to radio programs that they kept the motor running while parked in a garage or had all the car windows closed.

It has been established by tests that 60 per cent of all cars in operation create measurable quantities of this gas, which is a deadly poison.

Here are some simple rules: Never have the motor running while the garage doors are closed.

Run the motor as little as possible while parked in a garage.

Never have all the windows of your car closed.

Warn members of your family.

Have the carburetor, exhaust lines and mufflers checked over frequently.

United Church Notes

The services over the Easter week-end were well attended. First of all the Cantata, "Eternal Life" presented by the choir on Good Friday evening attracted a church-full of people, who listened to most inspiring service of song. This annual event has a well deserved reputation and the present choir and their leader were to be congratulated on a fine achievement. Communion service followed the Cantata when a company of members and friends joined in fellowship at the Lord's table.

There were good congregations at all points for the Sunday's services. First services of the season were held at the out-of-town points, Albert and Alma Mater, and a good start was made which promises well for the future. There were two Easter solos at Alma Mater, very pleasingly rendered by Mrs. Orton and Miss Annetta McMillan. A number of holiday visitors were present at the Irma church in the evening and the service was hearty and inspiring.

There will be a debate in the Irma church on Monday evening, April 5, when a visiting team from Tofield young people's union will meet the Irma team in the persons of Miss Althea Knudson and Ralph Congdon. Irma will take the affirmative of the following motion: "Resolved that the practise of installment buying has adverse economic and moral effects." This will provide a good evening both of entertainment and instruction and the church should be filled to encourage our young debaters. The people of Irma gave enthusiastic support to our hockey team at the matches played during the winter; now we have the opportunity of supporting a team representing Irma in debate. Be on time at 8 p.m. and bring some one else with you. On April 8th the Wainwright young people's union are coming to Irma to put on a program. Book this date too—two special events in one week.

The Financial Statement for 1936 is now being distributed to supporters and friends. It contains a list of well over 100 contributors and the figures will be of interest to all concerned. Services next Sunday: Paschen-dale, 11 a.m.; Crescent Hill, 3 p.m.; first services of the season at these two points. Friends please broadcast this announcement throughout the communities concerned. Service at Irma at 7.30 p.m. Easter brought out good congregations. Why not keep on coming to church?

LOUGHEED NOTES

Mrs. T. Hertel left last Wednesday for Tomahawk, where she and Mr. Hertel are taking up residence. The best wishes of the community are extended to them. They will be greatly missed as they took an active part in social activities.

Farmers have had their shortage of grain supplied by a card of seed oats imported by the council of the Municipality of Asquith.

ALBERT DISTRICT NEWS

Miss Edith Ellwood has accepted a position at Morinville and left on Friday to assume her duties.

Mr. and Mrs. Baby are proud parents of a new son, born Monday, Mar. 22nd.

Mrs. H. Ellwood and baby son are home again.

Rev. E. F. Kemp's many friends were glad indeed to welcome him back on Easter morn as was evidenced by the large crowd on hand to hear his message.

The Happy Hikers met at the home of Mrs. Griffiths on Tuesday evening. Plans for holding a mother and daughter banquet were discussed.

Mrs. A. Fleming and baby son are visiting at Mannville, guests of Mrs. Dew.

Mrs. Ramsay jr. and Lenelle visited Mrs. A. Peterson at Irma last week.

Mr. and Mrs. R. Johnson were hostesses at an enjoyable supper party on Easter Monday. Guests were Mrs. Bailey, Mr. and Mrs. Hay and Arthur, Mr. and Mrs. Griffiths, and Mr. and Mrs. McRoberts and Richard.

"Chintz Cottage," a three-act comedy, staged at the school house Friday night was well received by the audience which packed the building to its very doors. Minty (Margaret Ramsay), wearied with London gaiety comes to the cottage with her Cockney maid, Fanny (Wilma Currie), seeking solitude, but instead finds herself and Fanny involved in a mystery when young Peter Kent (Herbert Larson) is found unconscious on the lawn, evidently a victim of foul play; suspicion points to Mr. Kent, Peter's absent-minded father (Oliver Griffiths). The situation is further complicated by the arrival of Minty's opinionated Aunt Aggie (Edith McRoberts). In the process of events Mr. Kent's sister-in-law, Mrs. Dean (Marion Lukens) and his daughter Grace (Kathleen Bars) are drawn into the picture. Several ludicrous situations arise before a happy ending for all concerned is achieved.

The actors in the play played their parts well. Mr. Griffiths directed

POSTAL AUTHORITIES WAR ON LOTTERIES

Federal authorities throughout Canada are making a determined drive against sweepstakes and lotteries.

The March supplement to the Canadian Postal Guide contains a long list of prohibitory orders in which names and addresses of suspected organizations are tabulated. No Alberta addresses appear in the list.

The prohibitory orders to the postal service say that registered letters to certain persons, concerns, associations, or premises are not to be accepted, and all mail addressed to or coming from these addresses is to be stopped, marked "Suspected to be of fraudulent character."

Such mail then is sent to the general superintendent of postal service for inspection at Ottawa.

Money orders and postal orders are not to be made out to the persons and places listed, postmasters are told in the supplemented orders.

Most of the references are to associations in Eastern Canada, including several war veterans' organizations and two funds for crippled children.

In apparent fear of the ban, numerous organizations throughout the Dominion recently have cancelled their plans to hold draws and lotteries for various purposes, postal authorities said.

SEDGEWICK NEWS

The friends of Mr. A. Bradley and Mr. Lind Olson will be pleased to know they are both home again from the Killam hospital after their recent sickness.

Mr. Fred Hunter (jr) left for Vancouver at the first of the week.

A car-load of oats for the Kinsella M.D. was in Sedgewick Tuesday March 18th. Another car-load is expected any day now, for the Asquith M.D. 394.

and Vernon Bjork assisted in the stage management. Messrs. E. Prior, F. Lukens and M. Larson supplied music for the dance following the play.

VILLAGE OF IRMA

Assessment Roll, 1937

Notice is hereby given that the assessment roll of the Village of Irma for the year 1937 has been prepared and is now open for inspection at the office of the secretary-treasurer from ten o'clock in the forenoon to four o'clock in the afternoon on every day which is not a public holiday, except Saturday, and on that day from ten o'clock in the forenoon until two o'clock in the afternoon, and that any person who desires to object to the entry of his name or that of any other person upon the said roll or to the assessment of any property or to the assessed value placed upon any property, must within thirty days after the date of this notice, lodge a complaint in writing with the secretary-treasurer.

Dated this 18th day of March, 1937.

E. W. CARTER,

Secretary-Treasurer.

"Well, I think I'll put the motion before the house," said the chorus girl as she danced out onto the stage.

E. W. PETERSON

For your Spring Work,
don't overlook the
Massey-Harris Coronation
Model One-way Disc
Seeder.
AND THE PACEMAKER
TRACTOR
New 24-Run Drills, equipped with
Pole and Eversen, \$236.00.
Big Reduction on 3-Furrow Plows
for Horses or Tractor.
One Wallace Tractor in good shape
\$350.00
ONE COUPE ONE SEDAN
ONE COACH
One 3-Furrow John Deere
Tractor Plow.
Massey-Harris Plow Shares \$2.75.

CANADIANS AND THEIR INDUSTRIES...AND THEIR BANK



THE FOREST INDUSTRIES

The forest area of Canada on which there is timber of merchantable size is larger than the total area of France and Germany combined, the standing timber on this is estimated at 274 billion cubic feet. An area of even greater extent is covered with young growth.

This vast reservoir of wood is the source from which Canada drew wealth in excess of \$110,000,000 in 1934 (the latest figures available) in the form of primary products such as:

- raw material for saw-mills, pulp mills, wood distillation, charcoal plants;
- logs, pulpwood, bolts, etc., for export;
- firewood, railroad ties, posts, poles, fence rails, mining timbers;
- maple sugar, balsam gum, resin, cascar, tanbark, moss, etc.

The total value of manufactured products made principally from raw materials of forest origin was \$404,455,948. Forest products in 1936 afforded an excess of exports over imports—\$158,560,000—very important to Canada's international trade.

The Bank of Montreal has co-operated with every activity of the forest industries—assisting in every phase of production and marketing. The Bank has had the privilege of financing a large share of the export business of these industries. Thousands of workers are depositors, sharing in the safety and facilities of the Bank with their employing companies.

Some of the Bank's services most frequently used by employers and employees in the forest trades: Commercial accounts, foreign currency accounts, financing of shipments, commercial loans and discounts, collections, trade and credit information, safekeeping of securities; savings accounts; personal loans, money orders, travellers cheques, banking by mail.

BANK OF MONTREAL

"A Bank Where Small Accounts Are Welcome"

Wainwright Branch: C. W. McBRIDE, Manager

Irma (Sub-Agency): Open Tuesday and Friday

MODERN, EXPERIENCED BANKING SERVICE - THE OUTCOME OF 112 YEARS' SUCCESSFUL OPERATION

EDMONTON'S POPULAR
Royal George and Leland Hotels
(Now being Completely Renovated)
offer
Comfort, Service and Courtesy
at
Rates to Suit Your Income
FREE BUS MEETS ALL TRAINS.

VIMY SHOW AND DANCE

Under Auspices Irma Branch of the Legion

Friday, April 9th
KIEFER'S HALL

The Regular Full Length Feature Talkie and
Vimy Dance all for One Price.

ADMISSION Per Person 40c

"Boy! I can breathe now!"

Just a few drops of Vicks Vapo-nol up each nostril reduces swollen membranes, clears stuffiness, brings prompt relief. Used in time, helps prevent many colds.

VICKS VAPRO-NOL

Highways And The Tourist

It requires very little study of figures just published in the National Revenue Review, issued under the authority of the Minister of National Revenue at Ottawa, to convince one in an impressive way of the growing importance of tourist traffic between the United States and Canada.

A little further analysis, however, conveys more than an impression that Eastern Canada and particularly Ontario and Quebec, and in the west British Columbia, are deriving the major portion of the benefits which must accrue from intercommunication in this form and that the prairie provinces are almost left high and dry, for which, of course, there must be reasons. Without delving too deeply into statistics a glance at a few figures is illuminating, as to the actual facts.

With the intention of visiting the neighboring country to the south for periods up to 60 days, occupants of 30,000 more Canadian automobiles drove into the United States in 1936 than in the previous year. On the other hand 470,000 more cars from the United States entered Canada last year than in 1935, a total gain for the combined flow of traffic in both directions of half a million cars in the 12 month period.

In the east, of course, some of this traffic represents little more than daily commuting or week end visiting between neighboring cities on either side of the international boundary under 48 hour permits, but even after this type of traffic is eliminated there remains an enormous increase in genuine tourist traffic under 60 day touring permits. For instance, through the three busiest ports in the Dominion—Windsor, combined with Walkerville, Fort Erie and Niagara Falls, the increase in the number of cars entering Canada under 60 day tourist permits was 126,321.

When these figures are pitted against those representing the flow of tourist traffic between the two countries through ports of entry in the prairie provinces a magnifying glass is almost necessary to detect the latter.

To illustrate, the increase in the number of automobiles crossing the boundary through the prairie ports in both directions was only 4,201 as compared with the preceding year and the total flow of tourist traffic north and south through the six principal prairie ports was 42,589 automobiles in 1936 with 22,340 Canadian cars going into the United States and 20,249 American automobiles travelling northward. In other words the total movement in both directions through all prairie ports last year was approximately the same as the average increase in tourist traffic in one direction through only one of the three busiest ports in the east. And the comparison refers only to tourist traffic in the east under a 60 day permit. Comparison of figures between traffic through British Columbia ports and through the prairie ports is relative with those of the east to a lesser degree.

In addition to the insignificance of the tourist traffic through prairie ports compared with the rest of the country it is also worthy of note that more Canadian cars are travelling south through prairie ports than American cars of tourists visiting in Canada and that this trend was greater in 1936 than the previous year whereas the situation is reversed in the east.

As long as the east is more populous than the west, contains great centres of population in comparatively close proximity to one another on either side of the international boundary, and as long as greater wealth is concentrated in the east than in the west, greater travel on the north and south highways in the east than on those through the prairie ports is to be expected.

But even after making due allowance for these considerations it would appear that the prairie provinces are not making the most of their opportunities and are not attracting as many American tourists to the country as they should. Undoubtedly the principal reason is the condition of the highways in the prairie provinces.

During depression years the cost of improving and maintaining highways in the prairie provinces through a sparsely settled country has been more than the governments could bear. There have been, and still are, many complaints, and as a result residents of the western States prefer to travel on their own highways and there is a tendency for western Canadians to ride southward where the highways are more smooth and pleasant.

Until this condition of affairs is remedied the disparity between the flow of north and southbound traffic across the boundary through prairie ports is likely to become more accentuated year by year and when the value of American tourist traffic to Eastern Canada is reckoned in dollars and cents the wisdom of continuance of a cheapsparing policy in the prairie provinces any longer than is absolutely imperative—if it is imperative—may well be doubted.

Shipped To Australia

Giant Frogs From New Orleans Being Fattened For Epicures

At Orange, New South Wales, half a dozen giant frogs, about 7,000 miles from their native New Orleans, croaked innocently in a frog colony unaware they and their progeny are being fattened for Australian epicures. The frogs were part of a shipment of 36 sent from the United States to farms at Orange and in Burwood. Only 15 of the shipment survived, the others having died of seasickness in the hospital of the ship that took them across the Pacific. The frogs were kept in a canvas pool in the ship's hospital, given ice when the weather was hot, and were fed on minced steak.

Award For Safety

The National Safety League of Canada announced Transport Minister C. D. Howe had offered a trophy to be awarded for the finest safety record in connection with railway, waterways and air transportation in the Dominion.

HOW TO OVERCOME ITCHING PILES

If you are annoyed with itching piles or rectal soreness, do not neglect the same or run the risk of an operation. Any itching, soreness or painful passage of stool, is nature's warning and proper treatment should be secured at once. For this purpose get from any druggist, a packet of Hemoroid Cream and use as directed. This formula, which is used internally, quickly relieves the sore, tender spots and aids in healing the sore, tender spots. Hemoroid is a physician's prescription and is highly recommended. It is easy to use and it seems the height of folly for anyone to risk an operation when treatment remedy, which is so pleasant to use may be had in such a reasonable cost.

United States Navy

Plan to Maintain a Fleet of Fifteen Modern Battleships

High United States naval officers said that the navy hopes to maintain a fleet of 15 modern battleships by building a new craft to replace each old ship as it reaches the 26-year age limit.

The intention is to lay down one or two keels each year for several years in the future. This replacement program will be in addition to the construction of two other battleships, the Washington and the North Carolina, for which contracts will be let in June.

Navy officers explained that the replacements program is timed so that work can be started on a bigger and better ship two or three years before each old vessel now in the fleet attains the obsolescence age prescribed in the Washington and London treaties. It requires from two to three years to build a battleship. Admiral William D. Leahy, chief of naval operations, informed the House of Representatives' sub-committee on appropriations that he expects to request funds for at least two of the proposed new battleships next year.

The "Washington" and "North Carolina" to cost \$60,173,000 each, will replace the "Arkansas," which becomes obsolete next year and the "Texas" or "New York," which reach the 26-year age limit in 1940.

The Philippines will shortly have 1,000 postal money order offices, one for each municipality.

Detects Diseases Of Heart

Electrical Device Records Vibrations Of Sound and Motion

A device—they call it a cardiograph—which makes love throbs like drums in your heart, besides recording any murmurs of that organ, has been invented by G. Hewlett Davis, Detroit radio engineer and sound expert. The instrument, bearing resemblance to a fancy radio set, was demonstrated before the Society of Designing Engineers.

The machine, combining design, radio, and motion pictures, all in one, is used for measuring sound and motion and diagnosing ailments of vital organs.

A small delicate crystal, so sensitive it would break into a thousand pieces if placed, even ever so gently, on a table, is the main cog of the contraption on which Davis holds basic patents. Through this crystal and connecting amplifying mechanisms, the slightest vibrations of sound or motion are recorded.

The difference in heart beats of a normal man and a man suffering from "mitral stenosis" was demonstrated to the engineers, the machine giving forth varying rhythms similar to heart of a toad-mom, while an automatic pencil drew a graph of the vibrations.

Shows Many Changes

Events of Last 25 Years Affect Coronation Program

King George VI's coronation program shows many changes from that of his father, King George V., in 1911.

Radio will enable His Majesty to broadcast a coronation message to his people throughout the Empire.

The Great War, resulting in the creation of the great leagues of ex-servicemen, brings another change, and at the end of June the King will be a representative gathering of these war veterans.

In 1911 Crystal Palace was the scene of a Festival of Empire and the gathering place of 100,000 school-children. Today the Crystal Palace is a ruin, destroyed by fire.

King George V. visited Dublin following the coronation. The new King will go to Belfast instead. For King George V., the day before the coronation was a Day of Intercession. This has been omitted this time.

In 1911 the King and Queen made a "Royal Progress" through London. This year, instead, the coronation procession will route itself. King George V., the day before the coronation was a Day of Intercession. This has been omitted this time.

Historic Chairs On Display

Have Been Donated To Bytown Museum At Ottawa

Many chairs used by great men in Canadian history have been donated by descendants to the Bytown Museum at Ottawa. One in which sat Simon Fraser, discoverer of the Fraser River, is on display. Another of the same black wooden habitant type seen in old farmhouses of the Galtineau district dates back to 1827 and was made by Filias Burpee, first cabinet maker in Bytown. The only concession to comfort in these chairs is the curve of the back.

The collection includes a chair constructed by an Indian guide of Edward VII. for his use while he was in Canada in 1860 as the Prince of Wales.

Colonel By's favorite chair has a place of honor. It is of black wood with gold-plated design, faded gold figured satin upholstery and castors on the carved feet. A massive chair standing about six feet high, used by successive mayors of Ottawa from 1876 to 1903 shows its years of use in the worn black leather upholstery, faded paint work and chipped appearance of the intricate carving.

Northland Tragedy

Remains of Two Children Found in Athabasca District

Grim northland tragedy that mysteriously claimed lives of two tiny children almost five years ago, was believed solved this week with discovery of bones of two children, found near Rock Island lake, 60 miles north of Athabasca.

On May 16, 1932, two brothers, eight and six years old, sons of Nick Tansik, homesteader near Rock Island lake, wandered from their home. For more than two weeks, an intensive search was conducted in vain.

Sam Daren, settler in the Rock Island lake area, has discovered the remains of two children lying side by side at the foot of a spruce tree, seven miles from their home. They are believed to be those of the Tansik children.

Germany's machinery industry is booming.



**SPEAKING OF BIG BEN—
"THE FLAVOUR IS BETTER
AND THE PLUG LASTS
LONGER!"**



BIG BEN
THE PERFECT
Chewing Tobacco

SELECTED RECIPES

PINEAPPLE ICE BOX CAKE

1 cup butter
2 egg yolks
1 tablespoon cream or evaporated milk
1 cup drained crushed pineapple.
1 cup pineapple juice
2 egg whites
25 Christie's Graham Wafers, crumbled
1 cup sugar
Cream butter and sugar. Beat egg yolks with cream and stir over hot water until thick and smooth. Then add to butter and sugar mixture. Cool. Add crushed pineapple and juice and fold in stiffly beaten egg whites. Line a shallow loaf pan with wax paper and put a layer of graham cracker crumbs in bottom. Over with rubber band, and place in refrigerator. Turn upside down on serving dish and serve with whipped cream or whipped evaporated milk. Six portions. Fifteen minutes.

CARAMEL PUDDING

Temperature: 375 degrees F.
Time: 45 minutes.
2 tablespoons shortening
1 cup Crown Brand corn syrup
1 cup bread flour
1 cup Benson's corn starch
1 teaspoon baking powder
1 teaspoon salt
1 cup milk
Cream the shortening; add Crown Brand corn syrup and beat well. Add unbeaten egg and beat vigorously for two or three minutes. Sift together flour, Benson's corn starch, baking powder and salt; add to creamed mixture alternately with the milk. Pour batter in the bottom of a greased baking dish. Cover with caramel sauce and bake in moderate oven. As the pudding bakes, the cake will rise to the top and the caramel sauce will go to the bottom. Serve hot.

CARAMEL SAUCE

1 1/2 cups sour cream
1 cup sour milk
2 1/2 cups brown sugar
3 tablespoons Benson's corn starch
Put all ingredients in a bowl and beat vigorously with Dover beater.

Seeking Strange Creature

Expedition Going to Spanish Morocco to Hunt Unusual Quest

An expedition is on its way to capture Asso at the foot of the Grand Atlas mountains on the edge of Spanish Morocco.

Beetle-browed, head and face apellike, fan-shaped ears, a queer guttural bark like a dog, a craving for roots and raw meat and a habit of squatting on the ground simian fashion, are some of Asso's characteristics.

And that's why scientists and anthropologists the world over want a look at Asso. They hope he may furnish the famous missing link in the chain of man's descent.

The strange, half-ape, half-man creature was discovered by Marcel Homet, French explorer. It has a powerful frame like that of a man, but it never goes near the villagers.

Permission has been obtained from Moroccan authorities to capture the creature by force if necessary. In the expedition is Louis Langford, an Englishman.

Reserved For War Veterans

Limited Number of Seats For Those Attending Coronation

Reservation of 300 seats, \$6 for the covered ones and \$4 uncovered, has been made for Canadian war veterans at the Coronation through the British Empire Service League on application of the Canadian Legion.

They may be obtained by applying not later than April 20 to the British Empire Service League headquarters in London or to the Canadian High Commissioner, Canada House, London. Money must accompany the applications. If covered seats are gone, uncovered ones will be allotted and the extra \$2 returned.

Reflecting On History.

If The Camera Had Been Known In The Days Of King Alfred

"This photograph," cries the caption, "will be historic." We are accustomed to the phrase. How pleasant, we reflect, our history books would be if the camera had been known since Alfred's day.

Consider the pictures: Danes routed at Edington; the Dragon banner of the Wessex Kings waving at Senlac; John and the Barons on the "coyot at Runnymede"; Henry the Fifth, his cloak about him, riding through London streets on his return from Agincourt; Henry the Eighth at tennis; perhaps a first performance at the Globe on Bankside.

Then imagine the groups: Queen Elizabeth, the Earl of Leicester and guests at Kenilworth; the Five Members (reading from L. to R.); the Cabal in conference.

The camera, used in time, might have solved some of the permanent guesses of the historian. Did Canute command the waves? What did Raleigh do with his cloak? "Memorable" photographs indeed—in the word that "1066 and All That" has made us chafing of using. — London Morning Post.

Nine inches of rain fell in 35 minutes at Assa, India, probably a world's record in rainstorms.

Spelling Match

Shows University Graduates To Be Shockingly Poor Spellers

In an age when proper diction and clear enunciation of the English language are submerged in a flood of coined words and colloquialisms, a revival of the old-fashioned spelling bee seems anomalous. A series of spelling contests are now being aired over the radio where, we always believed, spelling of a word really mattered very little if it was clearly and correctly pronounced.

The speaking vocabulary of the average American is estimated to be between three and four hundred words, most of them of two and three syllable construction. Simple words like "believe," "seize" and "occurred" are a problem for most of us. Confronted with such stumbling blocks as "phthisis," "asafetida," "pseudonym" and "titillium," we would be inclined to doubt the existence of any such word in the American language. What confuses us is the broadcasting of the fact that the majority of Americans, holding university and college degrees, supposedly intelligent and well-read, are shockingly poor spellers.

So it seems to us that the radio spelling bee is an attempt to revive an art that has long ago outlived its usefulness. — San Francisco Journal.

Along Canada's Mining Highway

Quebec supplied most important news during the past week. The Quebec Manitou property, better known as the Golden Manitou, encountered high-grade gold-zinc ore in diamond drilling. It has been known that the contact that appears to be responsible for the large orebodies on the Lamaque continued easterly through the Golden Manitou and Fleming properties. The finding of the wide vein containing the above-mentioned high-grade sulphide ore points the way to a major mining development.

Ontario's Martin Bird property, located a few miles to the west of the Quebec boundary, supplied other important news. The finding of high-grade ore on the first level west added importantly to an already impressive large tonnage mine development.

The proving of a new oil field by the Plains Petroleum Company by the bringing in of a producing well on the Company's 8000 acre tract located thirty miles east of Lethbridge and eighty miles south-east of Turner Valley is a development of future far reaching importance.



Keep Foods Deliciously Fresh

Keep your foods—cakes, bread, pies, cut meats, etc.—under a covering of Para-Sani Heavy Waxed Paper. You'll be amazed at the length of time they'll stay fresh, delicious! Para-Sani keeps them from staling. Get Para-Sani in the handy, sanitary knife-edged carton. For less exacting uses ask for Appleford's "Centre Pull" Packs in sheet form.

Appleford Paper Products LIMITED
HAMILTON, ONT.

Warehouses at Calgary, Regina and Winnipeg



Cotton Dresses

NOONDAY DRESSES—

Nowhere will you better house dress values than in these made in Edmonton dresses. Fast colors insured by vat-dyeing; smart new styles and pretty patterns. **\$1**

PRINTELLA COTTON DRESSES—

The most favorably known dress in the West—smart enough for afternoons; strong enough for house dresses. Made from the better grade dressing-free prints and cambries. New Hollywood styles with all the little Furbeloms. Lovely patterns reflecting the Coronation **1.59 and 1.95** influence. Priced

Wabasso Broadcloth

Every home has a dozen uses for this strong poplin finish broadcloth; white and 15 good shades. You will save money if you buy this cloth now. Per yard **22c**

Fancy Pillow Slips

Wabasso pillow slips; fine quality cotton with hem-stitched border and colored trim or colored Cardinette stitch. Per pair **\$1**

Wabasso Sheeting

72 inch unbleached sheeting; a good cloth for every day use. Replenish your supplies at today's low prices.

10 Yards 3.25 Per Yard 35c

COTTON SCHOOL CLOTHES

You will need these the first warm days. Take a tip and look at Monarch play and school togs before you buy anywhere. The best value; fit and finish in this class of merchandise. We have just unpacked a new spring shipment of these goods but have not time to list them in detail. Suffice it to say when you need playalls, boys' or girls' slacks, cotton pants, etc., see this snappy Monarch line. They have appearance; they wear and they **COST NO MORE!**

TOWELS and TOWELLING

English kitchen towel; Turkish style; natural shade with striped pattern in a combined cotton and linen fabric; a really good towel at little money. Per pair **49c**

ENGLISH TOWEL—Same quality as above but different patterns, and bath towel size. Pair **69c**

Good quality natural shade English hand towelling; pretty colored stripes and good firm cloths. Priced from **16c — 25c**

Boys' School Shirts

Edmonton made shirts for the active Alberta school boy. Made from a strong, closely woven cloth that will stand the racket. Cut in good full lines and in good shades. These shirts are a few more cents each than poor ones but worth it. **95c**

Boys' School Pants

Smart tweed longs for the smaller boy; made in Edmonton; so well styled and finished nice mixed tweeds. Sizes 4 to 10 years. **1.49**



MEN'S CAPS

Eastern Caps for Dad and his lad. New 1937 shapes in all the nice patterns you would expect in such a good line. All are properly styled and beautifully finished. **\$1** and **1.50**

MEN'S HATS

1937 Blocks in men's new weatherized Felt Hats. New shapes; new colors. Some nice wide rims for the man who likes some shade. **1.95** Priced at

Men's Coronation Socks

Men's smart new socks with a Coronation motif for a pattern; pleasing combination of blue and wine. Per pair **75c**

LOCALS

Wm. Code has again been calling on Irma friends.

Mrs. Thos. Askin spent Easter with her parents in Red Deer, Alberta.

Mr. R. L. Penfield spent Easter Sunday with friends in Irma.

Mr. H. W. Love of Edmonton was in Irma on business last Tuesday.

Mrs. Watkinson returned last Sunday from a visit in Edmonton.

Master Ted Kemp spent the Easter holidays with his father, Rev. E. F. Kemp.

Mr. Ben Maguire, goalie for the Edmonton Gas Rangers, arrived home last week.

Mr. and Mrs. H. Sorgen of Holden visited at the Maguire home on Easter Sunday.

Mrs. Walter Crockett, of Vancouver, is here visiting her sister, Mrs. V. Hutchinson.

Miss Lonnelle Coffin, teacher at Alma Mater, is spending a few days in Edmonton.

Mr. M. O. Larson was taken to the University hospital for eye treatment last week.

Mr. and Mrs. Foxwell visited Mr. Johnson in the Camrose hospital on Easter Sunday.

Mr. Jas. McDonald has been confined to his home during the past week with an attack of pleurisy.

Mr. and Mrs. A. C. Carbol and family of Edmonton spent Easter with friends in Amisk and Irma.

Mrs. S. A. Simmons and daughter Margaret of Edberg, Alta., spent the past week at the Simmons' home.

Miss Robertson, teacher at Education point, is spending the Easter holidays with her parents in Mannville.

Mr. and Mrs. Carl Larson made a recent trip to Edmonton in connection with treatments following her operation for cancer.

Mr. and Mrs. A. E. Peterson and son, J. A., of Ribstone, spent Easter in Irma at the home of their son and brother, E. W. Peterson.

Mr. I. S. Reeds attended the Alberta teachers' convention in Edmonton this week. Mrs. Reeds and daughter Ruth accompanied him.

Mr. and Mrs. Steve Hlynka are receiving congratulations on the arrival of their first born, a daughter, on March 27th, at the Wainwright hospital.

Mr. N. S. Johnson of Meeting Creek was operated on for appendicitis in the Gamrose hospital on Monday, 22 March. Since the operation Mr. Johnson is progressing favorably.

While Mr. Martin Enger was doing chores in the barn Good Friday afternoon, a cow kicked him on the leg, breaking two bones between the ankle and knee. Being alone, he had to crawl to the house before making anyone hear. Dr. Greenberg was summoned and the unfortunate man taken to the Wainwright hospital for medical attention. Since then he has been doing as well as can be expected.

On Saturday evening, March 27th, Mr. J. C. McKay became ill and was taken to the Wainwright hospital on Sunday in a serious condition from pneumonia. Mr. McKay has been holding his own.

A regular meeting of the Irma C. C. F. club was held on Sat., March 27, with several new members joining. An order of business was outlined, and part of the provincial C. C. F. platform was discussed. The club met again on April 24th at the secretary's home. — Thos. Marsden, secretary.

Mr. and Mrs. S. Simmons and daughter, Mr. and Mrs. E. H. Simmons and son, and Mr. and Mrs. R. L. Simmonson and family met at the parental home on Easter Sunday in honor of Mr. and Mrs. Simmons' 35th wedding anniversary. The younger daughter, Mrs. Sparrow of Saskatoon, was unable to be present.

The monthly meeting of the ladies' aid of Irma will be held at the home of Mrs. E. W. Carter on Thursday, April 8th, at 3 o'clock. Mrs. Maguire will present a paper on "How we can improve our Aid". Devotional period, Mrs. A. Peterson. Hostesses, Mrs. M. Enger, Mrs. Frickleton. Visitors always welcome. — M. Marsden, secy. Mrs. Edith Elliott's son Gordon met with an unusual and painful accident on Good Friday while chopping some wood. A splinter flew into his mouth and lodged underneath his tongue. It was necessary to bring him in to Dr. Greenberg to have the splinter removed.

FOR SALE — Half-acre lot, well fenced, house, garage and barn. House vacant May 1st. For particulars see E. W. Carter, Irma. Phone 39. 26-2-9.

Municipal District of Battle River, No. 423

NOTICE is hereby given that under the provision of the Tax Recovery Act, 1929, the following lands will be offered for Lease by the Municipal District of Battle River, No. 423, at the Municipal Office, Irma, Alberta, on Thursday, the 8th day of April, A.D. 1937, at 2 o'clock in the afternoon:

S.E. 13-44-7-W.4th	N.W. 7-44-9
N.W. 13-44-7-W.4th	S.E. 9-44-9
S.W. 13-44-7	S.E. 17-44-9
S.E. 6-45-7	S.W. 17-44-9
S.W. 12-45-7 (1 acre)	N.W. 22-44-9
N.E. 27-45-7	N. 1/4 34-44-9
S.E. 28-45-7	S. 1/4 34-44-9
S.E. 10-45-8	S.W. 28-45-8
N.E. 2-44-9	N.E. 15-46-7
N.W. 2-44-9	S.E. 15-46-7
S.E. 2-44-9	N.W. 15-46-7
N.W. 6-44-9	S.W. 15-46-7
S. 1/4 N.W. 28-45-8	

Redemption may be effected by payment of the full amount of arrears of taxes and costs.

DATED at Irma, this 17th day of March, A.D. 1937.

CHAS. WILBRAHAM,
Irma, Alberta.

Grocery Specials

TOILET SOAP—Colgate's toilet Soap. 3 for **10c**

PALMOLIVE CORONATION SPECIAL—**23c**
4 Bars Palmolive and a picture

LAUNDRY SOAP—Elephant Pure Oil **25c**
Soap. Large bars: SIX for

COFFEE—Beacon Coffee. 3 lb tin; **\$1**
Tumbler Free

MARMALADE—Aylmer Pure Orange. **35c**
2 lb glass jars

JAM—A good blended Jam. Pure fruit **49c**
flavors. 4 lb tin

TEA—Golden Tip Pekoe Tea. 1 lb pkt. **49c**

LYE—Gem Lye; a strong concentrated lye. **24c**
TWO TINS for

Extra Special Saturday and Monday

WHITE NAPHTHA
SOAP

Our Best. **39c**
10 Bars for

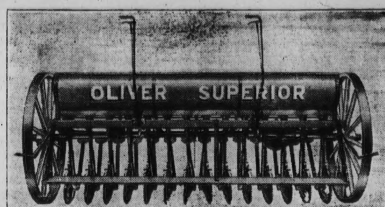
RASPBERRY
JAM

Pure Rasp. Jam **54c**
4 lb tin for

J. C. McFarland Co.

IRMA

ALBERTA



The New Grain Drill with Running-in-Oil Transmission

It's the new Oliver Superior No. 35 Grain Drill—with the most accurate seeding mechanism ever built—and with dozens of new improvements—you'll wish to see at once.

There's a new All-Steel Cylindrical Hopper—stronger, bigger. There's a new Variable Speed Transmission—fully enclosed—all gears running in oil—and 60 different rates of sowing! There's a rear spring pressure in all furrow openers—a new Oliver feature. There's a new... But why go on? There's not room here to tell you all about it. Come in and see for yourself.

Remember, too, that all these new improvements are combined with the Superior Double Run Force Feed—that world-famous mechanism that measures with absolute accuracy as long as there's even a handful of grain in the hopper. Ask us for complete information. There's nothing else like the new "35".



A. LOVIG, Local Dealer

IRMA

ALBERTA

NOTICE

In the Estate of WALLACE EDGAR MYERS, late of the District of Irma, in the Province of Alberta, Farmer, Deceased.

NOTICE is hereby given that all persons having claims upon the estate of the above named Wallace Edgar Myers, who died on the 15th day of March, A.D. 1937, are required to file with Wilbert Edgar Myers, Irma, Alberta, Administrator of said Estate, by the 8th day of May, A.D. 1937, a full statement duly verified of their claims and of any securities held by them, and that after that date the Administrator will distribute the assets of the deceased among the parties entitled thereto, having regard only to the claims of which notice has been so filed or which have been brought to his knowledge.

DATED this 30th day of March, A.D. 1937.

CLIFTON G. PURVIS,
Viking, Alberta,
Solicitor for the Administrator.

"What did your wife say when you came home last night?"
"The darling never said a word. And I was going to have those two front teeth pulled out anyway!"

Model BEAUTY Parlor

Commencing March 20 to April 20
EASTER SPECIALS IN
PERMANENTS
Hollywood Cluster Curl, reg. \$7.50 for \$5.00.
Steam Oil Waves, reg. \$5.00 for \$3.50.
No-Ammonia Waves, reg. 3.50 for 2.50

ALSO ZENO NEW-RAY
PERMANENTS
(Machineless)

JEAN BARNES
Viking — Alberta.

Irma Times

Published Every Friday by the Times Publishers, Irma, Alberta.
E. W. CARTER, Local Editor
ADVERTISING RATES
Want Ads, per insertion..... 25c
Stray or Strayed, 3 issues for..... \$1.00
Card of Thanks 50c
In Memoriam 50c
Local advertising, per line..... 5c

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IRMA EVERY TUESDAY
HIGHEST PRICES PAID!

A. E. Foxwell
PHONE 13

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DENTIST
DR. H. L. COURSIER
Wainwright
IN IRMA EVERY TUESDAY
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Foxwell Block

CLIFTON G. PURVIS
Barrister, Solicitor & Notary Public
Viking Phones: Office 7, Res. 30.
Irma Phone: No. 37.
Visits W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON
Notary Public
Loans, Real Estate, Insurance
IRMA — ALBERTA

DR. RICHARDSON
Dentist—of Viking
will be in the IRMA DRUG STORE
Every FRIDAY for Professional Services.

J. W. STUART
Licensed Auctioneer
For sale dates in Irma District
see W. Masson, Irma.
WAINWRIGHT — ALBERTA

C. GREENBERG, M.D.
Physician and Surgeon
Phone 40
Irma — Alberta

IRMA LODGE No. 56



Meets First and Third Tuesday in each month.
at 8 p.m. in the I. O. O. F. Hall.
Visiting Brothers Always Welcome.

IRMA L.O.L. No. 2066
Meets the last Monday in each month at 8 p.m.
Worshipful Master: V. Hutchison
Recording Secretary: R. H. Dempsey
Visiting Orangemen always Welcome.

When In Edmonton

Pay a Visit to the

**STRAND
EMPRESS
PRINCESS
DREAMLAND
THEATRES.**

Carefully Selected Programs

**TALKING PICTURES
AT THEIR BEST**

**Northern Electric
SOUND SYSTEM**

For Job Printing see E. W. Carter